JONATHAN LUCERIO

GRAPHIC DESIGNER | ILLUSTRATOR

Portfolio: jonathanlucerio.com



CONTACT

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ABOUT

I am a passionate and dedicated graphic designer with over six years of experience in the creative industry (3 years in corporate work). Throughout my career, I have honed my skills in graphic design, including illustration, branding, and UI design. In addition to my technical skills, I bring a strong sense of creativity, attention to detail, and a passion for staying updated with the latest design trends and technologies.

SKILLS

- · Graphic Design
- Illustration
- UI Design
- 3D Art/Modeling

SOFTWARE / TOOLS

Adobe Photoshop

Adobe Illustrator

Figma

Adobe InDesign

Visual Studio (HTML/CSS)

Canva

Autodesk 3ds Max/ Z Brush

LANGUAGE

- Filipino (Native)
- English (Intermediate)

WORKING EXPERIENCE

Graphic Designer | Illustrator

Freelance | 2020 - Present

- Graphic Design
- Illustration
- Portrait art

Graphic Designer

A1+ Multinational Packaging Inc. | 2017 - 2020

- Creating brand designs for the company's clients
- Creating digital illustrations (vectors/rendered)
- Creating merchandise and packaging designs
- Brainstorming and conceptualizing toy designs with the creative team
- Creating 3D models of the toy's prototype and final product
- Creating graphic design layouts

EDUCATION AND CERTIFICATIONS

Bachelor of Science in Information Technology

College - Bestlink College of the Philippines - Quezon City 2013 - 2017

Visual Design for UI

Bootcamp - Frost Design and Consulting Group Inc. July 2024

Coursera Google UX Design Professional Certificate (4/7)

March 2024 - Present (In Progress)

- Foundations of User Experience Design (UX) (Course 1)
- Start the UX Design Process: Empathize, Define, and Ideate (Course 2)
- Build Wireframes and Low-fidelity Prototypes (Course 3)
- Conduct UX Research and Test Early Concepts